



This project is co-funded by the European Union
and the Republic of Turkey



NEWSLETTER #20 | March & April 2022

RECENT ACTIVITIES

Events

SME Survey Launch "EU - Turkey Business Relations: Views of the Turkish Private Sector"

Hybrid: Ankara - Online | 10 March 2022



The Turkey-EU Business Dialogue (TEBD) Project launched the results its SME Survey on the “EU-Turkey Business Relations: views of the Turkish private sector” on 10 March 2022 in a hybrid environment at TOBB Premises in Ankara, Turkey.

1828 Turkish companies gave their views related to trade and economic cooperation between Turkey and the EU. The aim of the survey was to provide insight on EU-Turkey business relations.

There were opening statements by high level profiles such as, **Mr. Ayhan Zeytinoğlu, Vice-President of TOBB; Mr. Luc Frieden, Eurochambres President; Mr. Bülent Özcan, Ministry of Foreign Affairs Directorate for EU Affairs, Director-General for Financial Cooperation and Project Implementation; and Ambassador Nikolaus Meyer-Landrut, Head of the EU Delegation to Turkey.**

Following the opening statements, **Eurochambres’ CEO Ben Butters,** proceeded with the results of the survey. The SME Survey, provided insightful information, which was carried out in Turkey was conducted out to collect information from a myriad of Turkish companies as well as in the EU Member States regarding their experiences and views in relation to economic cooperation and trade between Turkey and the EU. The end-goal of the survey has been to provide a comprehensive assessment of EU-Turkey business relations.

The main results of the survey concluded how the Custom Union has transformed Turkey, bolstering it from an agrarian country towards an industrial one. Moreover, the survey elicits the strong support among Turkish companies for the EU process, placing emphasis on the Customs Union rather than the EU accession process itself. As they closely follow the EU's green and digital transformation process, the role of the TEBD project has been of paramount importance as instrument. Lastly, it was observed how the de-carbonization can be viewed as an opportunity for EU-Turkey relations. This subsumes the Customs Union modernization, turning into a transformative agenda along with the Green Deal with immigration appearing as too transactional; as well as the impression of how the de-carbonization process does not only include climate aspects but also areas that vary from energy policy to trade policy, and from security policy to industrial policy.



After the results of the Survey had been presented, a panel discussion took place. Moderated by **TEBD's Project Director, Oya Ersöz**, the panel discussion benefit form incredible inputs from **Prof. Dr. Güven Sak, TEPAV, Program Director**; **Dr. Markus C. Slevgot, German-Turkish Chamber of Commerce**

and Industry, Board Chairman; Doç. Dr. Çiğdem Nas IKV, Secretary General; and Nele Eichohhn, European Commission, DG Trade, Head of Unit, Trade relations with the Southern Neighbours, Middle East, Turkey, Russia, and Central Asia. This discussion revolved around matters that include the current state of affairs in EU-Turkish business relations, Customs Union and necessity of a modernization of Customs Union, Green Deal, possible impact of the Ukrainian situation on the Green Deal and Digital transformation among others.

Overall, the SME Survey Launch Event on the “EU-Turkey Business Relations: Views of the Turkish Private Sector”, turned to be a fruitful dialogue exchange of views on cardinal points that affect both the EU and Turkey, which provided a new layer of successful future cooperation between the two.

[Please click here to view the recording of the high-level launch event on YouTube.](#)

[Please click here for the key findings of the SME Survey Report.](#)

"Business Cooperation between Cappadocia and the EU"

Kayseri & Nevşehir, Turkey | 21-25 March 2022



On the occasion of International Women's Day, **TEBD Director Oya Ersoz** participated at the conference in Izmir on March 8th, organised by hub.brussels with the support of Izmir Municipality, and in the presence of H.E **Mr. Paul Huynen, Ambassador of Belgium to Turkey** and the participation of H.E. **Doc. Hasan Ulusoy, Ambassador of Turkey to Belgium.**

Ms.Ersoz shared her insights at the panel on "Women Leadership" topic and also highlighted how **TEBD** promote gender equality and the importance of women entrepreneurship together with **Nese Gok, President of Inci Holding.** The debate moderated by **Mrs. Husniye Gungor, Executive Director at TR Monitor-Dunya Gazetesi.**

More than 100 business women participated to the event and carried out an exchange of experiences between Brussels businesswomen and members of **IZIKAD – IZIKAD Association of Business Women in Izmir.**

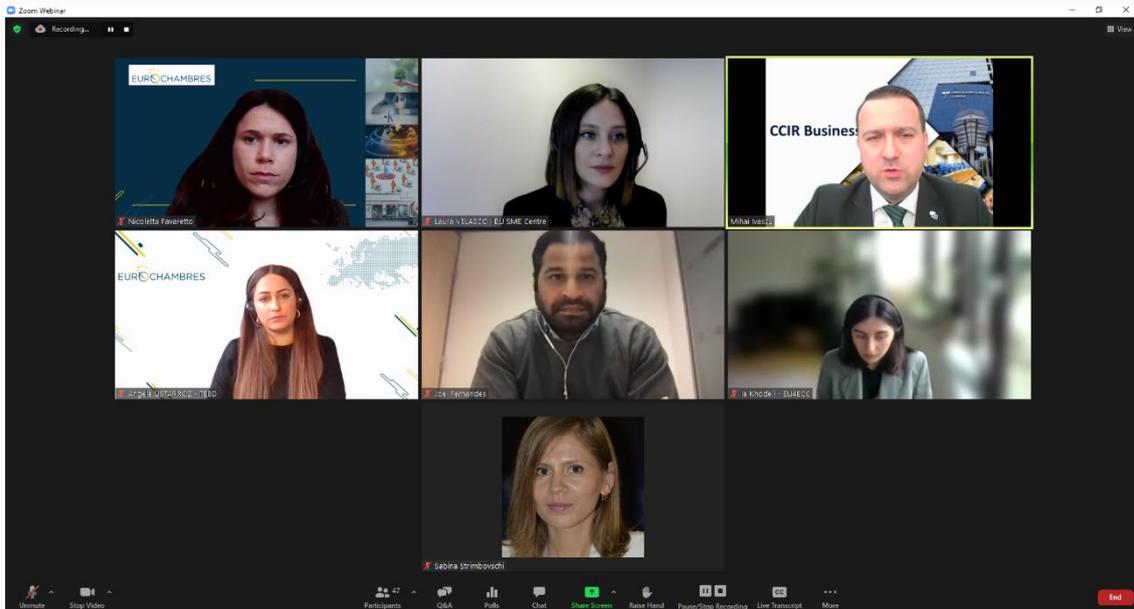
Furthermore; **Stefano Mussi di Lussignago, Chantal Vervaeke, President of European Women on Boards; Béatrice Delfin-Diaz, President of the Belgian International Association of Women Business Leaders, Présidente nationale FCE-VVB, Présidente Ecofin Women, and Betul Sezgin, President**

of **IZIKAD Association of Businesswomen in Izmir** made their remarks and covered the topics: the challenges of women in business and synergies between the two countries, women leadership, and female entrepreneurship and interculturality.



Global Europe Webinar

Online | 17 March 2022



The TEBD Project Team took part on the event promoted by Eurochambres and the Chamber of Commerce and Industry of Romania "**Global Europe webinar**" on **17 March**. The main objective was to support EU SMEs and Business Support Organisations (BSOs) to make their mark in global markets. The event is co-funded by the Latin America IP SME Helpdesk and the EU SME Centre (China).

During the webinar, participants learnt how to access effective, free, and professional EU-funded services that will drive internationalization to critical markets such as Latin America, China, India, Turkey, and Eastern European countries. Whether it is about exporting goods and services to other markets or transferring technology transfer.

Study Visits

"International Women's Day Conferenece"

Izmir, Turkey | 8 March 2022



Over the last two years, the TEBD Project activities have taken the online route due to Covid pandemic. However due to the progress of the situation and the reduction of measures over the world, the Team have been able to go back to the presential activities.

Last week, a group of 11 executives from EU Chambers took part in the 5th TEBD Study Visit to Turkey, which took place in Kayseri and Nevşehir between 21-25 March 2022, and which was focused on the "Business Cooperation between Cappadocia & Kayseri region and the EU".

The overall objective of this Study Visit was to allow participants to gain a better understanding of the main important sectors of Kayseri and Cappadocia Region in Turkey, such as tourism sector, mining or agri-food sector among others, and the opportunities for EU-TR businesses.

During the visit our colleagues from Kayseri Chamber of Industry, Kayseri

Chamber of Commerce and Nevşehir Chamber of Commerce and Industry welcomed TEBD Team and the EU Chamber representatives at their premises and introduced their main sectors, economic indicators, explained their projects and interests on the EU countries.

Participants also had the opportunity to visit companies specialised on the mentioned sectors, and enjoy also an attractive social programme related to the tourism sector, such as a balloon tour in Cappadocia, or a visit to the the Underground city of Derinkuyu.

ANNOUNCEMENTS

TEBD CHAMBER ACADEMY, 2022

A Management Training Program for Chamber Executives

**30 May -3 June 2022
Jerez | Spain**



The graphic features a background image of a large, white, classical-style building with a tower, surrounded by greenery. At the top, it displays the Turkish and European Union flags, with the text "This project is co-funded by the European Union and the Republic of Turkey" and the "TEBD TURKEY-EU BUSINESS DIALOGUE" logo. The main title "TEBD CHAMBER ACADEMY 2022" is prominently displayed in blue, followed by the subtitle "A Management Training Program for Chamber Executives". Below this, the dates "30 May - 3 June 2022" and the location "Jerez | Spain" are listed with a calendar icon and a location pin icon respectively. At the bottom, there are logos for "20 years CPPI", "EUROCHAMBRES", "CIVIL SOCIETY SECTOR", and a circular logo with a globe.

The upcoming TEBD Chamber Academy will take place in **Jerez (Spain) between 30th May – 3rd June 2022**, in [Barceló Montecastillo Golf Sports Resort](#), a beautiful and inspirational venue located in Jerez (Cadiz), in the south of Spain. Approximately 40 Chamber executives (20 Chamber executives from the EU and 20 Chamber executives from TR) will be able to participate to the Academy. Priority will be given to the Administrative Staff of the Chambers, such as CEO, Secretaries General, Deputy Secretary General, Head of departments, Directors and any other management positions.

The Academy offers the opportunity to improve management and strategic planning skills and know-how, learn about how to develop innovative services for members, network and exchange with fellow Chamber executives from the EU and Turkey.

Two type of courses will be organized during the 4 day-Academy, core courses that all participants will attend, and optional courses that participants are able to select when applying. More information can be found on our website.

The TEBD Chamber Academy will be conducted in English.

How can you join the Academy?

1. As Participant (you will make the selection of the courses when applying, and therefore attend the entire activity).

2. As Course Leader (You should be an expert on one of the fields mentioned in the Application Form. The selected course leaders will just attend the activity to deliver the course, thus for 1 day).

Interested candidates should complete the **TEBD Academy Application Form that could be found on our Website**, and GDPR document, and submit it to ustarroz@eurochambres.eu by **May 10th, 2022**.

Participants who complete the 4-day Academy will receive a certificate from TOBB and Eurochambres.

Visit www.tebd.eu to find out more about the project and activities.

[Register here](#)



The banner features the Turkish and European Union flags at the top. Below them, it states: "This project is co-funded by the European Union and the Republic of Turkey". The TEBD logo, which includes the text "TURKEY-EU BUSINESS DIALOGUE", is positioned below the text. The main title of the banner is "TURKEY-EU BUSINESS DIALOGUE (TEBD) SME SURVEYS". Below this, it reads "EU-TURKEY BUSINESS RELATIONS: PERSPECTIVES FROM THE EUROPEAN BUSINESS COMMUNITY". At the bottom of the banner, there are four logos: the Turkish Chamber of Commerce and Industry (TCCAG), EuroChambres, the Civil Society Sector logo, and the European Union logo.

The SME surveys will be carried out with the participation of 10,000 enterprises in the EU and Turkey. If you are collaborating with Turkish business or interest in Turkey market, please complete the following TEBD SME Survey:

- Austria <https://q.surveypal.com/German-Survey>
- Belgium <https://q.surveypal.com/Dutch-Flemish-Survey>
- Demark <https://q.surveypal.com/Danish-Survey>
- France <https://q.surveypal.com/French-Survey>
- Finland <https://q.surveypal.com/Finnish-Survey>
- Germany <https://q.surveypal.com/German-Survey>
- Italy <https://q.surveypal.com/Italian-Survey>
- The Netherlands <https://q.surveypal.com/Dutch-Flemish-Survey>
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- Portugal <https://q.surveypal.com/Portuguese-Survey>
- Spain <https://q.surveypal.com/Spanish-Survey>
- Sweden <https://q.surveypal.com/Swedish-Survey>

The new events details will be announced on our website and social media, and also communicated via email to all current registrants. We look forward to

meeting you. Stay tuned for developments: www.tebd.eu.

Should you have questions, please feel free to contact us at tebd@eurochambres.eu.

Any questions? Please [CONTACT](#) us.

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TURKEY-EU BUSINESS DIALOGUE

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